Sixth District PTA  
2017-2018 Membership Incentives

To reward units for increasing the number of members this year, Sixth District is offering an incentive plan. There are two ways to be recognized & two challenges:

**Get Recognized:**
1. Greatest percentage increase over last year’s paid memberships  
   **OR**
2. Greatest actual increase in the number of members over last year.

**Requirements for PTAs to qualify for the membership incentives:**

**Units in Councils:**
1. Your PTA needs to submit at least 30 paid memberships and pay the insurance fee of $228 by your council due date. Your council will forward your dues and insurance to Sixth District by October 15.

2. Additional membership dues must be remitted by your council due date. Council will forward to Sixth District by December 15.

**Out-of-Council Units:**
1. Your PTA needs to submit at least 30 paid memberships and pay the insurance fee of $228 directly to Sixth District PTA by October 15.

2. Additional membership dues must be remitted to Sixth District by December 15 for consideration.

*Remember that all units & councils need to send in memberships dues throughout the year.*
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Details:

Membership dues received between July 1 – December 15 will count. Units are eligible to receive only one recognition and can still complete the student involvement challenge. Winners will be announced and awarded in January.

Units will be put into 4 categories based on 2015-2016 total members:
- 15-99 members
- 100-199 members
- 200-399 members
- 400 or more members

Sixth District will award up to 8 prizes in each membership size category:
- 4 prizes to greatest percentage increase
- 4 prizes to highest actual numerical increase

Prizes:
- First Prize: $228 to reimburse unit’s insurance fee
- Second Prize: Three free admittances to the Sixth District Spring Training ($75)
- Third Prize: $50 towards a unit celebration of membership event
- Fourth Prize: One free admittance to Sixth District Luncheon ($30)

Examples:
- Unit A had 75 members last year. Unit A will be compared against other qualified units in the 15-99 member level for a prize.
- Unit A pays for 30 members and for insurance by October 15. Unit A sends in 100 more memberships by December 15, for a total of 130 memberships.
- Unit A has increased its membership by 55 actual members (130 members is 55 more than the 75 members they had last year).
- Unit A has increased its membership by 73% (55 new members is 73% of last year’s 75 members).
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Accept the Sixth District Membership Challenges:
1. Student Involvement Challenge
2. Council Make Your Members Matter Challenge

Requirements for PTAs to qualify for the challenges: Units in Councils:
The above rules for Units in Council and Out of Council apply to membership challenges.

Councils:

The Council PTAs must be in good standing and have paid their insurance and accepted and passed on all memberships by December 15 for consideration.

*Remember that all units & councils need to send in memberships dues throughout the year.*

Middle & High School Student Involvement Incentive
- Units and Councils that nominate students to leadership positions on the executive board will receive two free registrations for the Spring District Training - one of these registrations must be for that student. Final slates with the Student Board Member identified must be submitted to the Sixth District Vice President of Membership by March 15, 2018.

Council Incentive
- Council PTAs who increase their total membership for the year by 5% from where they were the previous year will receive funds for a member appreciation reception and feature workshops on advocacy, arts education and other subject matters pertaining to advocacy.
- Two Councils will be eligible to win and membership growth will be based on the Councils 2016-2017 total members.
- Membership dues received between July 1 – December 15 will count.
- Councils will need to help find a venue to reserve local to their area.

*Remember that all units & councils need to send in memberships dues throughout the year.*